

# ASSOCIATION OF IVORIANS IN TEXAS-HOUSTON (AIT-HOUSTON)



## 2018-2019 ACTION PLAN

AIT-HOUSTON EXECUTIVE BOARD

# INTRODUCTION



## Overview of 2018-2019 Actions Plan

Build on the accomplishment of last year and add innovative programs and activities

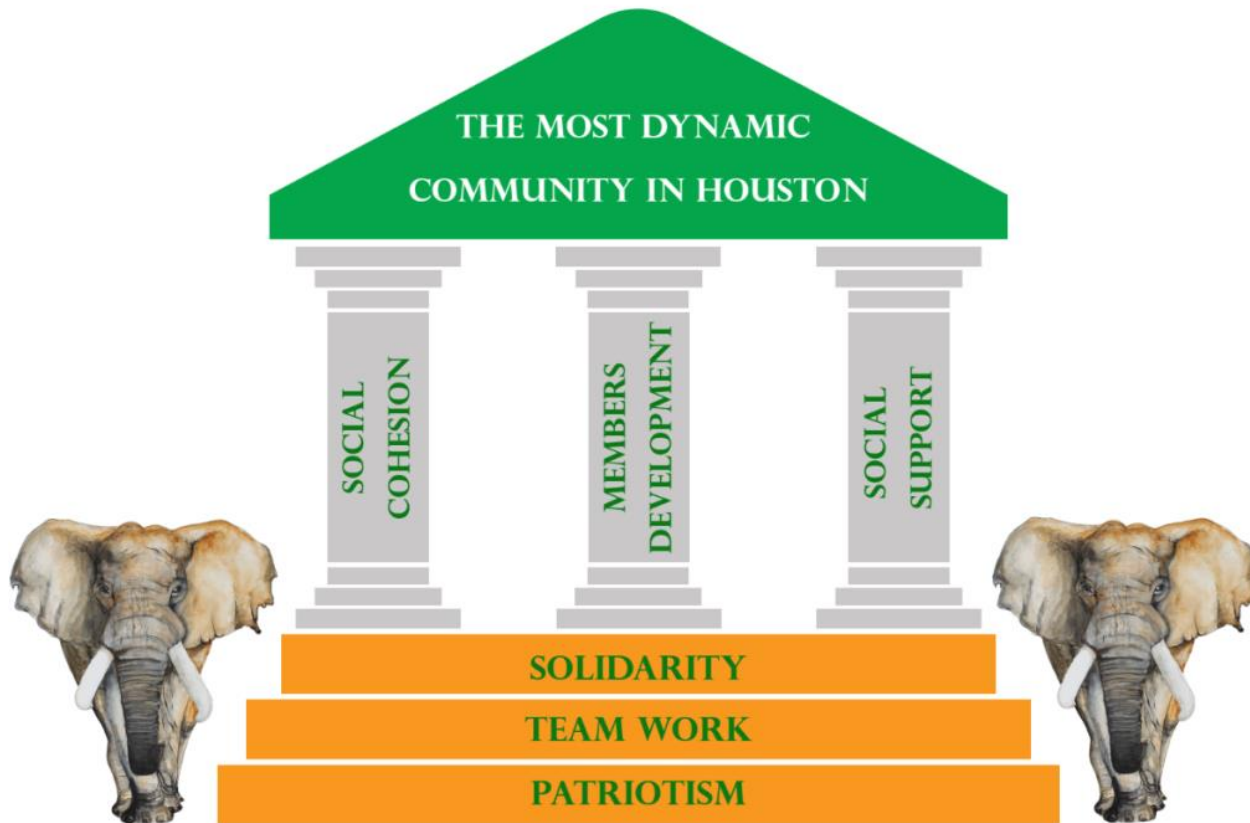
Seek feedback and Approval from the General Assembly

### Our goal

to forge a meaningful and long lasting impact on the Ivorian community in Houston



# HOUSE OF AIT-HOUSTON



Our core values will serve as our foundations and our 3 main courses of actions as our pillars...

# ACADEMIC AND PROFESSIONAL DEVELOPMENT



# “CENSUS OF ALL IVORIAN BUSINESS IN HOUSTON”

## IVORIAN BUSINESSES CENSUS

Business Name

Type of Business\*

Business Description

Website | Facebook page | Yelp Page


Contact Number\*

Name\*

Email Address\*

Verification\*

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SEND

- Create an online catalogue of Ivorian Business
  - ❖ Promote Ivorian Businesses within our community
  - ❖ Encourage members to support and prioritize Ivorian businesses
  - ❖ Utilize the city resources to provide coaching and support
  - ❖ Inform members of free coaching classes (**SBA | SCORE, Workforce Solution, City of Houston**)
    - ❖ Build a Business Plan
    - ❖ Social Media Marketing
    - ❖ Online Sales
    - ❖ Available loan

# “IVORIAN PROFESSIONAL NETWORK”

- “AIT-HOUSTON Happy hour” Quarterly Event
  - ❖ Register Ivorians professionals
    - ❖ Group Ivorian professionals based on their area of expertise (LinkedIn group)
    - ❖ Maintain a data base of professional competency within our community
  - ❖ Encourage our professional to exchange information and ideas on
    - ❖ Job opportunities
    - ❖ Business opportunities
    - ❖ Investment opportunities
  - ❖ Invite other organization to sponsor our events and grow the association through networking



# “INVESTMENT AND FINANCIAL GROWTH WORKSHOP ”

- **Financial workshop**

- ❖ Introduction to financial planning
- ❖ Coaching on debt elimination
- ❖ Coaching on how to start investing
  - ❖ Type of investment available ( Stock, Bonds etc....)
  - ❖ Importance of starting a retirement fund early



- **Credit History**

- ❖ Educate members on the importance of credit history
- ❖ Key factors impacting your credit history
- ❖ Credit monitoring and Identity theft
- ❖ Credit repair support
  - ❖ Establish a partnership with a company



# MENTORING PROGRAM:

- **Objectives:**

- ❖ Provide mentorship to our students
- ❖ Pair up professionals and students with similar academic background
- ❖ Introduce students to professional environment
- ❖ Create networking opportunities

- **Expectations for Mentors:**

- ❖ Discuss academic and professional aspiration
- ❖ Advise and coach
- ❖ Review resume and provide feedbacks
- ❖ Introduce students to others professionals
- ❖ Keep student informed of jobs and internship opportunities

- **Online Registration for students and Mentors**





# AIT-HOUSTON SCHOLARSHIP FUND

- **Create a special fund for scholarships**
  - ❖ Members, sponsors and corporates donation
- **Celebrate Academic Excellence**
  - ❖ Book Scholarships
  - ❖ Members only to be awarded
- **Award Criteria**
  - ❖ Merit based application
    - ❖ Academic Performance
    - ❖ Involvement in the community
- **Independent jury to be selected**



# COMPANY STUDENT VISIT PROGRAM :

- **Opportunity for student to visit professional workspaces**

- ❖ Networking Opportunity
- ❖ Mentoring opportunity
- ❖ Discuss academic background and career path



- **Company participating in the Program**

- ❖ PPG global, LLC - International Business Consulting Firm
- ❖ SWD Marketing -
- ❖ DL2C
- ❖ Trinity Review Services
- ❖ Equickbooks

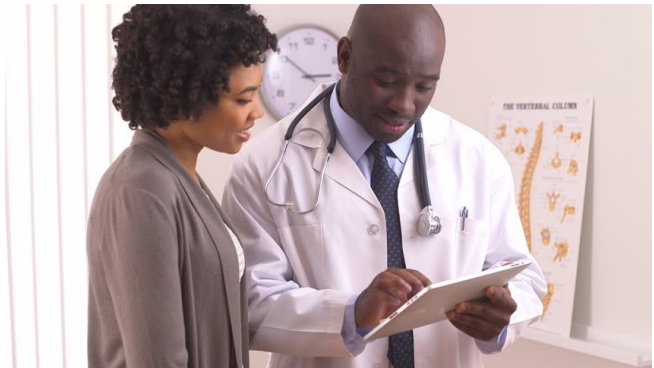


# Solidarity and social affairs



# “HEALTH AND WELLNESS DAY ”

- ❖ Educational program on preventive health and healthy habits
- ❖ Health care professional in our community to provide support for the event
- ❖ Potential topic of discussion:
  - ❖ Diabetes
  - ❖ Heart disease
  - ❖ Cancer screening
  - ❖ Kidney failure
  - ❖ Nutrition coaching
  - ❖ Child health
  - ❖ Cholesterol
  
- ❖ Educate members on Health and Life insurance
  - ❖ Government program
  
- ❖ Substance abuse awareness
  - ❖ Health impact



# SOCIAL FOCUS

- Immigration

- ❖ Engage with local law firms for legal support
  - ❖ Discounted fees for AIT-Houston members
  - ❖ Confidential program
  - ❖ On going discussion with **Mallet & Associates Law firm**

- Akwaba Program

- ❖ Facilitate arriving members integration in the community
- ❖ Help with housing issues
- ❖ Share city of Houston assistance programs

- Grieving moment in our community

- ❖ Moral and financial support to families
- ❖ Encourage members to have life insurance





# KID CLOTHES DONATION PROGRAM

- **ONG MINOGE**
  - ❖ Non-profit organization in Ivory-coast
  - ❖ Rescuing and providing shelters to orphans
  - ❖ Struggling financially and surviving on donations
- **AIT-Houston Support**
  - ❖ Executive Board Orphanage visit
    - ❖ Fatima Kamara in Dec 2016
  - ❖ Collect Kids clothes and Books



# WOMEN EMPOWERMENT AND CHILD PROMOTION



# AIT-HOUSTON WOMEN EMPOWERMENT CONFERENCE

- **Promote Women greatness and growth in our community**
  - ❖ Guest Speaker to discuss:
    - ❖ Path to success for Women in business and professional environment
    - ❖ Actions to raise awareness against gender discrimination
    - ❖ Resources and programs available for women entrepreneur
    - ❖ Women mentoring and developing program
  - ❖ Women health related issues
    - ❖ Cervical Cancer ( Awareness Campaign)
    - ❖ Infertility mental struggle and support





# AIT-HOUSTON WOMEN FITNESS CLUB

- **Promote exercising and healthy habit**
  - ❖ Quarterly events to include:
    - ❖ Boot camps
    - ❖ Zumba and Aerobic classes
    - ❖ Cross fit
- **Positive impact on our community**
  - ❖ Build relationship
  - ❖ Practice Team work
  - ❖ Set common goals and achieve them together
    - ❖ Fun games and prizes



# AIT-HOUSTON KIDS PROGRAM

- **Outdoor Appreciation Day**
  - ❖ Outdoor events
    - ❖ Bouncing House
    - ❖ Face painting and Animal balloons
    - ❖ Petting zoo
    - ❖ Educational Games and Activities
- **Christmas tree Party**
  - ❖ Indoor events
    - ❖ Free Gifts for all kids in our community
    - ❖ Decoration games
    - ❖ Christmas related activities
- **Kids Field trip**
  - ❖ Farm, Zoo, Museum ect...



# CULTURE



# CULTURAL AND EVENT COORDINATION

- Continue to be the ambassador of Ivorian culture within the Houston area by promoting our talented artists (Fashion, music, gastronomy, etc.)
- Provide cultural lessons on Ivory-Coast for our kids during general assembly meetings.
- Organize outdoor festivities:
  - ❖ Labor Day
  - ❖ Independence Day



# AIT-HOUSTON INDEPENDENCE DAY BANQUET

- **Friday August 10<sup>th</sup>**
  - ❖ Celebrate of Ivoirian Heritage
  - ❖ Bring the entire community for a night of fun
    - ❖ Great food and Dancing
  - ❖ Ivoirian Artist to showcase their talents
  - ❖ Formal attire – Dress to Impress
  - ❖ Tickets Sell - \$20





# Sport and Recreation



# SPORT AND RECREATION

- Continue to use sport as a **teaching tool for solidarity** and teamwork
- **Diversify sport activities**
  - ❖ Creation of a Basketball Team.
  - ❖ Organize board games events (Chess, Checkers, scrabble, etc.)
  - ❖ Include more sports events involving our kids, elders and women.
  - ❖ Introduce the Women Fitness Program (Zumba, Dance, cross fitness, etc.)
  - ❖ Interstates soccer tournament.



# Funds Raising





# FUNDRAISING

- **Membership monthly fee**
  - ❖ Automated Invoice each month
  - ❖ Encourage members to give more
- **Tickets Selling**
  - ❖ AIT-Houston Banquet
  - ❖ Games / Raffle tickets
  - ❖ Commercialize AIT-Houston products
- **Sells by Auction and Charity by Auction**
- **Members and Non-Members Donations**
- **Partners and Sponsors**
  - ❖ U.S. based partners
  - ❖ Ivory Coast based partners




# Communication Team



# STAY CONNECTED THROUGH SOCIAL MEDIA...

- How do we communicate ?

1.  ivoirehouston@gmail.com
2.  Association des Ivoiriens de Houston
3.  ait\_houston
4.  ait\_houston
5.  www.AIT-HOUSTON.org



# AIT-HOUSTON THANK YOU

WE LOOK FORWARD TO  
GREAT 2018-19 TERM

*Merci.*